**Salem Tourism Board**

**Monday, February 12, 2024**

**5:00 p.m.**

*City Hall*

1. **Call to Order**
2. **Approval of Minutes**

 January 8, 2023

1. **Treasurer’s Report**

January, 2024

1. **Presentation of Petitions/Public Comments**
2. Salem Main Street Flag Foundation Grant Application –

Salem Main Street Flag Foundation is requesting $2,000 from Tourism to purchase new flags, maintain the lighting system and maintain the grounds.

The flags are now costing approximately $600 per flag. Funds are needed by February 28, 2024.

1. Discover Downstate Illinois Spring / Summer Tourism Times ad –

Tourism Times ads for Spring / Summer and Fall / Winter. Discover Downstate Illinois is offering a 20% discount off the listed rates. Spring / Summer ad copy deadline is Mid-March. Fall / Winter ad copy deadline is Mid July.

1. Discover Downstate Illinois Annual Membership Dues (Membership Brass) from July 1,2023 to June 30, 2024 (Up to $3,000 annual spend).
2. Discover Downstate Illinois Commitment for Fiscal year 2024.
3. **Grant Reports**
4. **Board Members’ Report**

Marion County Fair grant application

PKC World Championship March 18 – March 23, 2024

1. **Adjournment**

Chairman

Jacob Hockett

Board Members please call Suetta Oulrey at City Hall, 548-2222 ext. 10, or email cityhall@salemil.us to let me know if you will be able to attend or not.