**Salem Tourism Board**

**Monday, March 11, 2024**

**5:00 p.m.**

*City Hall*

1. **Call to Order**
2. **Approval of Minutes**

February 12, 2024

1. **Treasurer’s Report**

February, 2024

1. **Presentation of Petitions/Public Comments**
2. The Lights Are On In Salem – Economic Development Director Leah Dellicarpini

to have pricing for lights being leased, maintained and company name.

1. Discover Downstate Illinois – Christina Orr to have three (3) bids for pricing on Rack Cards 2 sided.
2. Salem Comic & Toy Expo Grant Application

The event is one day. Have a vendor coming from at least two hours away. This event brings people in to Salem that wouldn’t normally come here.

Have a couple of guests lined up to help bring more people to our area. Trying to get it advertised on digital boards in town.

1. 2024 City Fireworks Display

Last year Tourism donated (up to) $10,000.00 to help the City with the cost of the fireworks display.

1. Marion County Fair Grant Application

Requesting $2,000. Funds are needed by 5/1/2024.

Advertise for Ruby Leigh on Saturday night at the fair. Singer from Missouri that was first runner up on the Voice.

1. Southern Illinois Antique Power Club Grant Application

Requesting $2,000.00 to help sponsor our Friday night tractor pull.

Funds are needed by 8/1/2024

1. **Grant Reports**
2. **Board Members’ Report**

PKC World Championship March 18 – March 23, 2024

1. **Adjournment**

Chairman

Jacob Hockett

Board Members please call Suetta Oulrey at City Hall, 548-2222 ext. 10, or email cityhall@salemil.us to let me know if you will be able to attend or not.