

SALEM TOURISM BOARD
Minutes of the Regular Meeting
February 10 2020
5:00 p.m.

Call to Order

The Salem Tourism Board met Monday, February 10, 2020 at Salem City Hall. Bob Haney called the meeting to order at 5:00 pm. Present were board members Rick Russ, Sherry Morton, Nancy Meyer, Melanie Johnson, Leon Chapman and Recording Secretary Cindy Eller.

Minutes

The minutes of the December 9, 2019 meeting was presented for action. ***Nancy Meyer made a motion to approve the minutes. Rick Russ seconded the motion. Motion carried by voice vote without opposition.***

Treasurer's Report

The Treasurer's Reports for December 2019 and January 2020 were presented for action. ***Rick Russ made a motion to approve the reports. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.***

Presentation of Petitions/Public Comments

Grant application was presented from the Salem Little League to assist with their 11U State Tournament to be held July 25 – July 30.

David McIntosh with the Salem Little League told the Board that they hosted the tournament two years ago and it was a huge success with 8 teams from Chicago staying in Salem. McIntosh stated that this year they expect about 115 to 120 families to attend tournaments or approximately 500 people. McIntosh told the Board that they spend between \$1,600 and \$1,800 in umpire fees and are asking assistance with this and additional expenses.

Rick Russ made a motion to approve the grant application from Salem Little League for \$2000.00 to assist with the State 11U State Tournament to be held July 25 – July 30, 2020. Nancy Meyer seconded the motion. Motion carried by voice vote without opposition.

Leon Chapman made a motion to approve the grant application from Little Egypt Car Show for \$600.00 to assist with their event to be held October 3, 2020. Rick Russ seconded the motion. Motion carried by voice vote without opposition.

Leon Chapman made a motion to approve the grant application from Salem Super Cruise for \$1,000.00 to assist with their event to be held September 12, 2020. Rick Russ seconded the motion. Motion carried by voice vote without opposition.

Rick Russ made a motion to approve the grant application from International Aerobatic Club for \$1,000.00 to assist with their event to be held May 29 - 31, 2020. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.

Leon Chapman made a motion to approve the request from Ainad Shriners for renewal of membership for 2020 in the amount of \$1,000.00. Melanie Johnson seconded the motion. Motion carried by voice vote without opposition.

Robin Lindberg, manager at the Holiday Inn Express, proposed rooms for the officials of the upcoming PKC Nationals to be held March 18 – 22 at a rate of \$70 per night. Lindberg stated that the award-winning Holiday Inn Express is the best choice to showcase Salem for the PKC officials.

The consensus with the Board was to accept the Holiday Inn Express proposal as long as we can stay within our \$8,000.00 budget for this event.

Melanie Johnson made a motion to approve the room proposal rate of \$70.00 per night for the PKC Nationals to be held March 18 – 22 as long as the cost stays within our budget for this event. Rick Russ seconded the motion. Motion carried by voice vote without opposition.

Grant application was presented from the Salem Comic and Toy Expo to assist with their event to be held April 25 – 26

Darrell Shaw, representing the Salem Comic and Toy Expo, told the Board that he is expanding his event this year with more activities and special guests. Shaw stated that this is the 4th year for the Expo and each year attendance has grown and expects this year to be even bigger.

Leon Chapman made a motion to approve the request from Salem Comic and Toy Expo for \$2,000.00 to assist with their event April 25 – 26 with the understanding that next year the cap would be at \$1,000.00. Melanie Johnson seconded the motion. Motion carried by voice vote without opposition.

Grant Reports

Grant Report from Southern Illinois Antique Power Days was reviewed.

Board Members Report

None

Adjournment

As there was no further business to discuss, the meeting was adjourned at 5:30 pm

The next regular Tourism meeting is scheduled for Monday, January 13, 2020.

Cindy Eller
Recording Secretary