

**SALEM TOURISM BOARD  
Minutes of the Regular Meeting  
August 13, 2018**

**Call to Order**

The Salem Tourism Board met Monday, August 13, 2018 at Salem City Hall. Chairman Bob Haney called the meeting to order at 5:00 pm. Present were board members Sherry Morton, Dana Hampton, Nancy Meyer, Melanie Johnson, Leon Chapman, Rick Russ and Recording Secretary Cindy Eller.

**Minutes**

The minutes of the July 9, 2018 meeting were presented for action. ***Leon Chapman made a motion to approve the minutes. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.***

**Treasurer's Report**

The Treasurer's Report was presented for action. ***Dana Hampton made a motion to approve the report. Nancy Meyer seconded the motion. Motion carried by voice vote without opposition.***

**Presentation of Petitions/Public Comments**

Grant application was received from Bob Jamison requesting assistance to purchase 50 flags that would be used to line Main Street and Broadway from city limit to city limit at a cost of \$40.00 per flag. Jamison stated that he would like to purchase a total of 200 flags with donations and have them up during special holidays and events. He stated that the City has agreed to have workers put flags up and take flags down

***Leon Chapman made a motion to approve the grant application for the Avenue of Flags in the amount of \$2000.00 to purchase 40 flags to be displayed on Main Street and Broadway. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.***

Lanny Copeland with MAFG made a proposal for advertising in their weekly publication advertising the Antique Power Days. Copeland stated a full page ad was \$507.00, ½ page ad was \$275.00 and a ¼ page ad was \$150.00. Copeland told the board that this publication will go out to approximately 20,000 subscribers and will also be available at the gate. Copeland feels this is an excellent way to advertise our motels.

***Leon Chapman made a motion to renew the billboard on Interstate 57 North of Farina for one year as long as the brush is cleared and the billboard is lighted. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.***

### **Grant Reports**

None

### **Board Members Report**

Melanie Johnson reported that she had been in touch with the High School and they are onboard and excited to begin work on our webpage.

### **Adjournment**

As there was no further business to discuss, upon motion by Melanie Johnson and seconded by Sherry Morton, the meeting was adjourned at 5:40 p.m.

The next regular Tourism meeting is scheduled for Monday, September 10, 2018.

Cindy Eller  
Recording Secretary