

SALEM TOURISM BOARD
Minutes of the Regular Meeting
May 14, 2018
5:00 p.m.

Call to Order

The Salem Tourism Board met Monday, May 14, 2018 at Salem City Hall. Chairman Bob Haney called the meeting to order at 5:00 pm. Present were board members Melanie Johnson, Nancy Meyer, Sherry Morton, Dana Hampton and Recording Secretary Cindy Eller.

Minutes

The minutes of the May 14, 2018 meeting was presented for action. Nancy Meyer made a motion to approve the minutes. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.

Treasurer's Report

The Treasurer's Reports for March 2018 and April 2018 were presented for action. ***Dana Hampton made a motion to approve both the March 2018 and April 2018 reports. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.***

Presentation of Petitions/Public Comments

Dana Hampton made a motion to approve the grant application from the Lady Wildcats for \$2,000.00 to assist with their event being held June 7 – June 9, 2018. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.

Nancy Meyer made a motion to approve the grant application from the International Aerobic Club for \$1,000.00 to assist with their event to be held June 8 – June 10, 2018. Dana Hampton seconded the motion. Motion carried by voice vote without opposition.

Brandon Shelton representing the YMCA addressed the board regarding plans to establish a disc golf course in the Bryan Park. Shelton stated that this is a popular sport and he is hoping to have tournaments that would attract many people and generate overnight stays. If grant is approved, the money would be used to purchase discs with a special stamp to promote the disc golf course.

Melanie Johnson made a motion to approve the grant application from the YMCA Bryan Park Disc Course for \$1,000.00. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.

Brian Gansauer, on behalf of the Chamber of Commerce, told the board that they plan to change the vinyl on their billboards on both the Northbound and Southbound lanes of Interstate 57 and are requesting the Tourism Board to split the cost.

Sherry Morton made a motion to approve the request from the Chamber to cover half the cost of new vinyl on their two billboards on Interstate 57. Melanie Johnson seconded the motion. Motion carried by voice vote without opposition.

Grant Reports

None

Board Members Report

Melanie Johnson reported that she has been working with Stacy Beavin, teacher of the Web Design class at SCHS, and they are waiting to get the website turned over to them. Beavin indicated this would be a class project in the fall.

Joyce Black with the Holiday Inn Express stated that she would like to see touch screen monitors at the motels in Salem. Melanie responded that she would discuss this with Stacey Beavin to see if this was something her class could do.

It was noted that from reviewing the Treasurer's report, revenue is down and expenses are up.

Adjournment

As there was no further business to discuss, upon motion by Melanie Johnson and seconded by Nancy Meyer, the meeting was adjourned at 5:35 p.m.

The next regular Tourism meeting is scheduled for Monday, June 11, 2018.

Cindy Eller
Recording Secretary