

SALEM TOURISM BOARD
Minutes of the Regular Meeting
December 12, 2017
5:00 p.m.

Call to Order

The Salem Tourism Board met Tuesday, December 12, 2017 at Salem City Hall. Chairman Bob Haney called the meeting to order at 5:00 pm. Present were board members, Dana Hampton, Sherry Morton, Nancy Meyer, Rick Russ, Leon Chapman and Recording Secretary Cindy Eller.

Minutes

The minutes of the November 13, 2017 meeting was presented for action. Dana Hampton made a motion to approve the minutes. Nancy Meyer seconded the motion. Motion carried by voice vote without opposition.

Treasurer's Report

The Treasurer's Report for November 2017 was presented for action. ***Leon Chapman made a motion to approve. Rick Russ seconded the motion. Motion carried by voice vote without opposition.***

Presentation of Petitions/Public Comments

Leon Chapman made a motion to approve the grant application from Salem Community High School for \$1,000.00 to assist with their 67th Annual Basketball tournament to be held January 17 – January 20, 2018. Dana Hampton seconded the motion. Motion carried by voice vote without opposition.

Joyce Black, representing the Salem Motels, addressed the board thanking them for meeting in December. Black asked the board to reconsider their decision not to renew the contract for the billboard they have on I-57 North of Farina. Black stated she hoped we would keep this billboard since it is hard to find available billboards along the interstate. She agrees that this may not be the best location, but need to keep it until something else comes up. Black said that with the renewal of this contract, we could get new vinyl. Black reiterated how important advertising was in getting traffic to stop in Salem.

Rick Russ made a motion to renew the contract from Dusty's Outdoor Media at the current location as long as the billboard is lit and we have new vinyl. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.

Grant Reports

None


Board Members Report

Bob Haney reported that advertisement for Travel Buddy had been renewed and that Quality Inn wanted to be included in the ad this year.

Adjournment

As there was no further business to discuss, upon motion by Leon Chapman and seconded by Sherry Morton, the meeting was adjourned at 5:30 p.m.

The next regular Tourism meeting is scheduled for Monday, January 8, 2018.


Cindy Eller
Recording Secretary