

SALEM TOURISM BOARD
Minutes of the Regular Meeting
November 13, 2017
5:00 p.m.

Call to Order

The Salem Tourism Board met Monday, November 13, 2017 at Salem City Hall. Chairman Bob Haney called the meeting to order at 5:00 pm. Present were board members, Melanie Johnson, Dana Hampton, Sherry Morton, Nancy Meyer, Leon Chapman and Recording Secretary Cindy Eller.

Minutes

The minutes of the September 11, 2017 meeting was presented for action. Dana Hampton made a motion to approve the minutes. Leon Chapman seconded the motion. Motion carried by voice vote without opposition.

Treasurer's Report

The Treasurer's Report for September 2017 was presented for action. ***Melanie Johnson made a motion to approve. Sherry Morton seconded the motion. Motion carried by voice vote without opposition.***

The Treasurer's Report for October 2017 was presented for action. ***Dana Hampton made a motion to approve. Nancy Meyer seconded the motion. Motion carried by voice vote without opposition.***

Presentation of Petitions/Public Comments

Bob Haney presented a renewal contract from Dusty's Outdoor Media for billboard on Interstate 57 north of Farina. Melanie Johnson told the board that she was not happy with the location of this billboard. Johnson felt the billboard the Chamber had was more visible.

Dana Hampton made a motion not to renew the contract from Dusty's Outdoor Media at the current location.. Leon Chapman seconded the motion. Motion carried by voice vote without opposition.

Expenses for the 2017 PKC Events were reported to be \$31,901.11. It was the consensus of the board to cap the number of rooms at 12 per each event on the upcoming contract for 2018, 2019 and 2020.

Leon Chapman made a motion to approve the request for a grant from Salem Comic and Toy Expo in the amount of \$2,000.00 to assist with their event to be held April 28 and April 29, 2018. Melanie Johnson seconded the motion. Motion carried by voice vote without opposition.

David Jarnagin was not able to be at the meeting so there was no discussion about Days Fest Proposal.

Bob Haney reported that he was contacted by the Salem Theatre to see if the Tourism Board would consider financially assisting with renovations at the Theatre. The Tourism Board had approved \$7,500.00 at their October 13, 2014 meeting to assist with a grant application but that grant was never funded. The Theatre asked for the funding without the grant.

The Tourism Board was reluctant to give money for renovations, usually they are asked to fund events. It was the consensus of the board not to make a financial commitment. Discussion died from lack of a motion.

Bob Haney reported he had been contacted by Carol Jones regarding a Christmas display on the Courthouse lawn. The consensus of the board was that they supported the idea but needed more information.

Grant Reports

Grant Report from Salem Comic and Toy Expo was reviewed.

Grant Report from Southern IL Antique Power Days was reviewed.

Grant Report was received from St. Theresa but was actually requesting funds instead of reporting. An application will be sent to St. Theresa's to be completed and reviewed at the next meeting.

Board Members Report

The Tourism Board will not meet in December unless necessary due to the holiday season.

Adjournment

As there was no further business to discuss, upon motion by Leon Chapman and seconded by Sherry Morton, the meeting was adjourned at 5:50 p.m.

The next regular Tourism meeting is scheduled for Monday, January 8, 2017.

Cindy Eller
Recording Secretary