

**SALEM TOURISM BOARD
Minutes of the Regular Meeting
August 10, 2020**

Call to Order

The Salem Tourism Board met Monday, August 10, 2020 at Salem City Hall. Chairman Bob Haney called the meeting to order at 5:00 pm. Present were board members Leon Chapman, Rick Russ, Dana Hampton, Sherry Morton, Robin Lindberg and Secretary Cindy Eller.

Minutes

The minutes of the July 13, 2020 meeting were presented for action. ***Robin Lindberg made a motion to approve the minutes. Rick Russ seconded the motion. Motion carried by voice vote without opposition***

Treasurer's Report

The Treasurer's Report for July 2020 was presented for action. ***Dana Hampton made a motion to approve the report. Leon Chapman seconded the motion. Motion carried by voice vote without opposition.***

Presentation of Petitions/Public Comments

Christine Orr and Darlene Chapman, both with IllinoisSouth Tourism, told the Board that they were concerned with where the disconnect was between Salem Tourism and IllinoisSouth Tourism and were here to find out what was "broke" so they could fix it. It was the consensus of the Board that there was a lack of trust with IllinoisSouth and they felt the cost of membership did not offset the benefits.

Orr told the Board that they wanted to rebuild their relationship with Salem and offer the lowest membership and prove to us the Bureau has changed. Orr stated that the lowest membership was \$225.00 per year and would still get 15% off advertising.

Robin Lindberg made a motion to approve the Brass Membership with IllinoisSouth Tourism for fiscal year July 1, 2020 – June 30, 2021 in the amount of \$225.00. Rick Russ seconded the motion. Motion carried by voice vote without opposition.

Darlene Chapman, Interim President with IllinoisSouth, told the Board that they will come back in June 2021 and would refund the membership fee of \$225.00 if we were not 100% satisfied. Chapman also told the Board not to hesitate contact her with any complaints

Grant Reports

None

Board Members Report

None

Adjournment

As there was no further business to discuss, upon motion by Leon Chapman and seconded by Rick Russ, the meeting was adjourned at 6:15 p.m.

The next regular Tourism meeting is scheduled for Monday, September 14, 2020.

Cindy Eller
Recording Secretary